

SMCHAT

Can @Jack Save Twitter?

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between **2015 Dec 30 10:00** and **2015 Dec 30 15:00**
22 people sent 322 messages containing #smchat

Produced by [holosoft](#) — Twitter chat transcripts and archives for events — Follow [@holosoft](#)

12:34:05 17:34:05	Chris Jones @sourcePOV		Matches my experience, Han. Engagement a funny dynamic. Twitter still has structural edge imo. More at #smchat 1pmET https://t.co/L3B9zVoUbE
12:35:34 17:35:34	Chris Jones @sourcePOV		Chris Jones in #Charlotte, reporting in early for #smchat (available for pregame & tailgates). Sad for #belkbowl. Already soaked over there
12:39:00 17:39:00	Gigi Peterkin @Gigi_Peterkin		"structural edge" of Twitter re: engagement = interesting concept. #smchat should be lively today https://t.co/IZhOwqMmvH
12:40:03 17:40:03	Chris Jones @sourcePOV		@Gigi_Peterkin agree Gigi. Have always felt @twitter had a strong, mostly untapped edge. I stopped blogging abt it 5 yrs ago :) #smchat
12:42:05 17:42:05	Chris Jones @sourcePOV		.@Gigi_Peterkin & yes, hoping for VERY lively. Our annual 'futures' chats = our best attended #smchat .. thx (in advance) for joining :)
12:43:08 17:43:08	Gigi Peterkin @Gigi_Peterkin		@sourcePOV @twitter yeah, 2010 sounds like the last time I blogged about the unique potential for engagement via Twitter. #smchat
12:43:47 17:43:47	Gigi Peterkin @Gigi_Peterkin		okay, I'm hooked. who else is joining today's #smchat at 1pm ET? https://t.co/ErzfmCnVkb
12:44:55 17:44:55	Chris Jones @sourcePOV		.@Gigi_Peterkin .. hm 2010 .. ironically, isn't that about when @Jack left? :) #smchat (= #foreshadowing lol)
12:45:24 17:45:24	Gnosis Media Group @GnosisMedia		#smchat: power of social media among practitioners. Mod: sourcepov. Wed 12pm CST. #tweetchatshappeningnow
12:46:09 17:46:09	Gigi Peterkin @Gigi_Peterkin		@sourcePOV @jack hmmm, true story. he took the magic with him? #smchat = YOUR crystal ball for social media haps. lol
12:46:13 17:46:13	Chris Jones @sourcePOV		.@Gigi_Peterkin I tweeted a decent list of RT & likers yesterday, was quite the buzz for 'day before' .. usually its 'morning of' #smchat
12:46:39 17:46:39	Chris Jones @sourcePOV		Hate to put anyone on spot for attending. Life happens, etc. :) .. just glad for folks who can stop in #smchat
12:47:35 17:47:35	Autom Tagsa @autom8		@sourcePOV ya dude, stop putting ppl on the spot, eh? .. lolz :P #smchat
12:48:16 17:48:16	Chris Jones @sourcePOV		Hooked = music to my ears. We have some co-moderator slots open .. please inquire under #helpwanted h/t :) #smchat https://t.co/DU2Tf6nK8o
12:49:02 17:49:02	Chris Jones @sourcePOV		Autom !! So VERY glad u could join. And u know I'd be last one to put u on spot. @ajmunn another story !! #smchat https://t.co/ZKk5bH5ZSQ
12:50:24 17:50:24	Autom Tagsa @autom8		@sourcePOV haha .. troo dis so er un @ajmunn any reborn semantics believer in da haus ?? #smchat
12:50:28 17:50:28	Chris Jones @sourcePOV		#smchat #tailgate has assembled. 10 minutes to kickoff. Pardon the football metaphors. #belkbowl getting rained on out my window
12:50:38 17:50:38	Gigi Peterkin @Gigi_Peterkin		@sourcePOV oh I'm down for co-moderating. is there a lengthy interview process? :) #helpwanted #smchat #BringIt
12:51:09 17:51:09	Chris Jones @sourcePOV		.@Gigi_Peterkin lol, yes, but u are about half way thru it :) :) #smchat

12:53:23 17:53:23	Chris Jones @sourcePOV	 New to #twitterchat experience? It's very 21st century. Today, use the #smchat hashtag & follow along .. I'll tweet Q's, u can tweet A's ..
12:53:38 17:53:38	Autom Tagsa @autom8	 RT @sourcePOV: New to #twitterchat experience? It's very 21st century. Today, use the #smchat hashtag & follow along .. I'll tweet Q's, u c...
12:54:16 17:54:16	Chris Jones @sourcePOV	 And our framing site, over on @wordpress is https://t.co/iD7JNBVNuk >> today's frame? https://t.co/LEhh4rWMUM #smchat
12:54:43 17:54:43	Autom Tagsa @autom8	 RT @sourcePOV: And our framing site, over on @wordpress is https://t.co/iD7JNBVNuk >> today's frame? https://t.co/LEhh4rWMUM #smchat
12:55:09 17:55:09	ChatSalad @ChatSalad	 The #smchat chat starts in 5 mins. #ChatSalad.
12:56:03 17:56:03	Chris Jones @sourcePOV	 Out theme song for today "@Jack, bring back the magic" .. can we hum that to some Sinatra? #smchat re: #twitter https://t.co/ywVeSDSzkN
12:57:03 17:57:03	Chris Jones @sourcePOV	 Ok, its 1pm somewhere .. I think we should start .. drumroll please .. #smchat
12:57:39 17:57:39	John W Lewis @JohnWLewis	 RT @sourcePOV: Ok, its 1pm somewhere .. I think we should start .. drumroll please .. #smchat
12:58:49 17:58:49	Chris Jones @sourcePOV	 WELCOME TO #SMCHAT & our special futures topic "Can @Jack save @Twitter?" https://t.co/LEhh4rWMUM .. I'm Chris Jones, today's moderator ..
13:00:06 18:00:06	Chris Jones @sourcePOV	 So glad u could join us today. Very important topic, imo. No #Twitter, no #Twitterchat communities. Call us invested :) #smchat
13:00:22 18:00:22	John W Lewis @JohnWLewis	 #smchat is starting now. The topic is relevant to all Twitter users and chats: "Can @Jack save Twitter?": https://t.co/DI2Qson6d8
13:00:51 18:00:51	John W Lewis @JohnWLewis	 RT @sourcePOV: WELCOME TO #SMCHAT & our special futures topic "Can @Jack save @Twitter?" https://t.co/LEhh4rWMUM .. I'm Chris Jones, today'...
13:01:05 18:01:05	Chris Jones @sourcePOV	 NICE. Ok, you're in. I shall dm. Def have openings on 4th WEDS #socialchange #smchat .. but you'd be stuck w/ me :) https://t.co/tuiLNWdFiD
13:01:19 18:01:19	Mark Salke @marksalke	 Hello everyone! #smchat I'm Mark, joining y'all from #AnnArbor MI USA.
13:01:44 18:01:44	Gigi Peterkin @Gigi_Peterkin	 today's #smchat theme song #1 from Old Blue Eyes...That Old Black Magic https://t.co/AfURKNejCn . just for you @sourcePOV and of course @jack
13:02:31 18:02:31	Chris Jones @sourcePOV	 .@JohnWLewis hello in the UK, John. Thanks for ably representing Europe for us !! and as always, for the outstanding #smchat transcripts
13:02:53 18:02:53	John W Lewis @JohnWLewis	 Taking part in #smchat for the next hour, I'm John W Lewis, innovation and information guy in Devon, UK.
13:02:56 18:02:56	Chris Jones @sourcePOV	 Welcome Mark !! Appreciate the RT's and taking time out for #smchat .. always great to have you .. https://t.co/ciEX5IBrhu
13:03:07 18:03:07	Mark Salke @marksalke	 RT @sourcePOV: So glad u could join us today. Very important topic, imo. No #Twitter, no #Twitterchat communities. Call us invested :) #smc...
13:03:18 18:03:18	Gigi Peterkin @Gigi_Peterkin	 @sourcePOV that dun't scare me. maybe @AllysonCroksey can tweet tips. just in cases. #smchat #socialchange word.
13:03:30 18:03:30	Chris Jones @sourcePOV	 Let's jump in, as brief intros continue .. much to discuss !! #smchat
13:03:42 18:03:42	John W Lewis @JohnWLewis	 You're welcome, Chris (@sourcePOV), this is such an important topic you've chosen for today. #smchat
13:03:53 18:03:53	Mark Salke @marksalke	 @JohnWLewis Hello John! #smchat
13:04:37 18:04:37	Chris Jones @sourcePOV	 First, props to @om Malik over at @NewYorker mag, for his article on this, I believe Oct 16. #smchat .. link in framing post ..
13:04:46 18:04:46	John W Lewis @JohnWLewis	 @marksalke Good to see you, Mark! Is #SMXchat back next week? #smchat

13:04:46 18:04:46	Gigi Peterkin @Gigi_Peterkin	 hello #smchat
13:04:55 18:04:55	Chris Jones @sourcePOV	 Ok #letsdothis #smchat .. Q1 ..
13:05:31 18:05:31	Chris Jones @sourcePOV	 Q1. In 2010, Twitter's relationships with 3rd party apps & developers went stale fast. Has this remained Twitter's biggest problem? #smchat
13:05:48 18:05:48	Autom Tagsa @autom8	 RT @sourcePOV: Q1. In 2010, Twitter's relationships with 3rd party apps & developers went stale fast. Has this remained Twitter's biggest p...
13:06:09 18:06:09	Mark Salke @marksalke	 Hey Phyllis welcome to the chat! #smchat https://t.co/PkySBJlJmc
13:06:39 18:06:39	Mark Salke @marksalke	 @Gigi_Peterkin Hi! #smchat
13:06:53 18:06:53	Chris Jones @sourcePOV	 Lol, tips could come in handy. But you'll need to ask @AllysonCooksey .. the "r" is silent :) #smchat https://t.co/dc10m6gD8D
13:07:13 18:07:13	Mark Salke @marksalke	 Yes, usual time and place. :) #smchat https://t.co/cdeFVyHN3e
13:07:45 18:07:45	Gigi Peterkin @Gigi_Peterkin	 @sourcePOV @AllysonCooksey wetting myself with laughter. or is it laughte? #smchat
13:07:59 18:07:59	John W Lewis @JohnWLewis	 A1 Possibly. For a while, Twitter seemed to confuse many people about whether client apps were encouraged or not. #smchat
13:08:04 18:08:04	Gigi Peterkin @Gigi_Peterkin	 @marksalke hello & nice to meet you Mark. #smchat
13:08:42 18:08:42	Chris Jones @sourcePOV	 A1 .. seems this has been biggest & most freq callout against Twitter. Prior mgmt made integration difficult. Will @Jack change it? #smchat
13:08:52 18:08:52	Mark Salke @marksalke	 A1: I don't think so. Twitter needs to remain true to its identity. That's its biggest issue, IMO. #smchat
13:09:15 18:09:15	Gigi Peterkin @Gigi_Peterkin	 A1 crushing Tweet Deck was a downward turn IMO. since then, I think devs moved on and Twitter stagnated #smchat
13:09:19 18:09:19	Autom Tagsa @autom8	 A1 relationship with devs indeed became one of Twitter's woes, reflected in how fragmented user experience can be on diff platforms #smchat
13:09:37 18:09:37	Gigi Peterkin @Gigi_Peterkin	 RT @autom8: A1 relationship with devs indeed became one of Twitter's woes, reflected in how fragmented user experience can be on diff platf...
13:10:00 18:10:00	Mark Salke @marksalke	 RT @sourcePOV: A1 .. seems this has been biggest & most freq callout against Twitter. Prior mgmt made integration difficult. Will @Jack cha...
13:10:17 18:10:17	Chris Jones @sourcePOV	 A1 .. if strategy was "All tweets = Twitter IP" then blocking 3rd parties might help. Or was it "control #UX"? << mulling #smchat
13:10:48 18:10:48	Mark Salke @marksalke	 @sourcePOV I guess I agree that you can't piss off collaborative developers. ;) #smchat
13:10:51 18:10:51	Gigi Peterkin @Gigi_Peterkin	 A1 true, @marksalke but who's to say 3rd party devs can't aid in that journey? naval gazing can be deadly in biz #smchat
13:11:43 18:11:43	John W Lewis @JohnWLewis	 @marksalke I'm inclined to agree with you, Mark. Although the problem may be that most people do not know what that identity is. ;-) #smchat
13:11:52 18:11:52	Gigi Peterkin @Gigi_Peterkin	 A1 I've often wondered if they weren't emulating FB shutting out 3rd party devs-like a chest beating competition #smchat
13:11:55 18:11:55	Mark Salke @marksalke	 @autom8 Hello! It's been a long time. ;) #smchat
13:12:46 18:12:46	John W Lewis @JohnWLewis	 @Gigi_Peterkin Yes, TweetDeck was (and still is) great but, by acquiring it, Twitter sent a strong message. #smchat
13:12:47 18:12:47	Gigi Peterkin @Gigi_Peterkin	 what do you think will be the biggest changes @jack will make? what will remain? #smchat

13:12:51 18:12:51	Chris Jones @sourcePOV		A1 .. it was dark times for me, being a collaboration guy. Always hoping for 'more open' vs. 'less open' .. #smchat https://t.co/DWlfVZYD4a
13:12:52 18:12:52	Mark Salke @marksalke		Good point. As I see others' comments I am understanding the Q better. #smchat https://t.co/bmMOM9X36D
13:13:07 18:13:07	Autom Tagsa @autom8		A1 but per NYT post, there were other challenges: workforce ballooning while innovation stagnated; 'Moments' almost a catch-up piece #smchat
13:13:37 18:13:37	Autom Tagsa @autom8		@marksalke oh hey! good to ping with you again #smchat
13:13:40 18:13:40	Gigi Peterkin @Gigi_Peterkin		great point @JohnWLewis. then they killed it by ceasing development/support. what's the msg to end users? #smchat
13:13:40 18:13:40	Mark Salke @marksalke		Agreed. #smchat https://t.co/HE1eeeRoGo
13:13:45 18:13:45	Chris Jones @sourcePOV		Good 'moments' segue to Q2 .. #smchat https://t.co/f2U1PwAOqQ
13:14:14 18:14:14	John W Lewis @JohnWLewis		@Gigi_Peterkin @marksalke Is the 'e' silent in "naval"? ;-) #smchat
13:15:01 18:15:01	Thetis Wiener @ThetisWiener		Is the 'e' silent in "naval"? ;-) #smchat https://t.co/uzTo68QHj5 https://t.co/UnOjOKXxZY
13:15:08 18:15:08	Chris Jones @sourcePOV		Q2. Does Twitter's new Moments aggregation feature change Twitter's stake? Why or why not? #smchat re: #twitter #futures
13:15:20 18:15:20	Autom Tagsa @autom8		A1 lack of focus on user's point of view / product development also resonated with me from that piece by Malik #smchat
13:16:14 18:16:14	Gigi Peterkin @Gigi_Peterkin		@JohnWLewis @marksalke the e is silent in the US. #smchat ;)
13:16:31 18:16:31	Chris Jones @sourcePOV		A2 .. imo #socialmedia needs more/better aggregation >> Moments seems to provide that for tweets, albiet editor's choice << yes? #smchat
13:17:24 18:17:24	Gigi Peterkin @Gigi_Peterkin		Q2 change Twitter's stake how? can you elaborate? #smchat
13:17:26 18:17:26	Autom Tagsa @autom8		A2 TBH i haven't even ventured to check out 'Moments' #sorrynotsorry but it's indicative of how behind product dev was #smchat
13:17:28 18:17:28	John W Lewis @JohnWLewis		@Gigi_Peterkin @marksalke And the 'p' is silent in swimming. ;-) #smchat
13:17:57 18:17:57	Ian Gertler @IanGertler		@Gigi_Peterkin @marksalke Absolutely, Gigi. I love #Twitter, but must once again embrace the evolution of the API/connected world. #smchat
13:18:22 18:18:22	Gigi Peterkin @Gigi_Peterkin		hello Ian! @IanGertler @marksalke #smchat
13:18:39 18:18:39	Mark Salke @marksalke		A2: TBH I've rather ignored Moments. Had the impression its another attempt to mimic FB. If I want FB I'll go there. #smchat
13:18:45 18:18:45	Autom Tagsa @autom8		A2 as a longtime Twitter advocate and flag bearer it kinda pained me to see FB getting ahead on the curation game #smchat
13:18:46 18:18:46	John W Lewis @JohnWLewis		A2 I'm not even sure whether Moments is available here (in UK), but some people have reported it to be quite intrusive. #smchat
13:19:06 18:19:06	Gigi Peterkin @Gigi_Peterkin		@JohnWLewis @marksalke well, Twitter obvs needs spellcheck. a job for 3rd party devs? ;) #smchat
13:19:18 18:19:18	Chris Jones @sourcePOV		Sure Q2= change stake as in 'giving @Twitter a richer value prop in #socialmedia space' << reason to launch #smchat https://t.co/IE6KJKEnyE
13:19:57 18:19:57	Gigi Peterkin @Gigi_Peterkin		A2 so I see I'm not the only who's blown off Moments. FB lite anyone? is this an identity problem? #smchat
13:20:38 18:20:38	Mark Salke @marksalke		Agree, esp. If the aggregation evolves to provide better insight and understanding of people. Where value is. #smchat https://t.co/2lxOHB72cR

13:20:41 18:20:41	Gigi Peterkin @Gigi_Peterkin		@sourcePOV @Twitter got it Q2/A2 #smchat
13:20:57 18:20:57	Chris Jones @sourcePOV		@krutal hope u can join us Krutal, jump in .. happening now #smchat
13:21:06 18:21:06	Mark Salke @marksalke		RT @autom8: A2 as a longtime Twitter advocate and flag bearer it kinda pained me to see FB getting ahead on the curation game #smchat
13:22:25 18:22:25	Mark Salke @marksalke		@autom8 Bam! Twitter can definitely compete in the game. Just do it Twitter's way. Not emulating FB. #smchat
13:22:37 18:22:37	Gigi Peterkin @Gigi_Peterkin		A2 I saw/see (seesaw?) Moments as another indicator that Twitter doesn't know what it is anymore. to @marksalke's point re:identity #smchat
13:22:53 18:22:53	Autom Tagsa @autom8		A2 all this said, i have hope for Jack and team—it's a tough fast-track but active social sharers on Twitter like us s/b encouraging #smchat
13:23:09 18:23:09	Mark Salke @marksalke		It is an identity issue, IMO. #smchat https://t.co/6TXZ8MjwFM
13:23:45 18:23:45	John W Lewis @JohnWLewis		A2 Twitter has a different communication model from other social media and could take advantage of that. Is Moments it? Don't know! #smchat
13:24:21 18:24:21	Autom Tagsa @autom8		true @marksalke but also personally want Twitter to retain its lightweight ethos and not bloat like FB: will be a challenge #smchat
13:25:01 18:25:01	Mark Salke @marksalke		RT @autom8: A2 all this said, i have hope for Jack and team—it's a tough fast-track but active social sharers on Twitter like us s/b encour...
13:25:10 18:25:10	Chris Jones @sourcePOV		AGREE John. It's as if Twitter doesn't see how different it is. Basically an open 'idea exchange' medium #smchat https://t.co/tV7kkRFCIU
13:25:44 18:25:44	Mark Salke @marksalke		@autom8 Go @twitter! We love you! #smchat
13:26:05 18:26:05	Autom Tagsa @autom8		A2 'Moments' was a good start at getting back on track. Now the team (not just Jack) have their work cut out for them #smchat
13:26:23 18:26:23	Mark Salke @marksalke		Completely agree sir. #smchat https://t.co/i7JkKRpMJX
13:26:51 18:26:51	Chris Jones @sourcePOV		I used to say #Twitter = "Innovation Dial tone" .. but then, nobody knows what a dial tone is anymore :) #smchat #anachronism
13:26:51 18:26:51	Mark Salke @marksalke		RT @sourcePOV: AGREE John. It's as if Twitter doesn't see how different it is. Basically an open 'idea exchange' medium #smchat https://t.co/tV7kkRFCIU
13:27:19 18:27:19	Gigi Peterkin @Gigi_Peterkin		RT @sourcePOV: I used to say #Twitter = "Innovation Dial tone" .. but then, nobody knows what a dial tone is anymore :) #smchat #anachronism
13:27:50 18:27:50	Mark Salke @marksalke		@sourcePOV @JohnWLewis Chris you've nailed the essence of @twitter's identity crisis! #smchat
13:28:04 18:28:04	John W Lewis @JohnWLewis		A2 The risk Twitter runs with Moments is that it complicates and steepens the learning curve. Many struggle with the basics. #smchat
13:28:28 18:28:28	Chris Jones @sourcePOV		Q2 kind of begs the question: NEW Q3 "Does Twitter need saving?" Is it a crisis if FB & Snapchat get more friends & family clicks? #smchat
13:29:16 18:29:16	John W Lewis @JohnWLewis		;~)) What happened to the OLD Q2? ;~) #smchat https://t.co/Nsi2TTyOMp
13:29:19 18:29:19	Martin Lieberman @martinlieberman		@JohnWLewis Yes, but Moments is a way in for newbies who struggle to find a reason why Twitter is relevant to their lives. #smchat
13:29:43 18:29:43	Chris Jones @sourcePOV		@IanGertler thanks for the like, Ian .. jump in, the water's fine :) #smchat
13:30:13 18:30:13	Ian Gertler @IanGertler		@sourcePOV @JohnWLewis Beauty is that the communications model varies by person, community, objective, etc; should be fluid, right? #smchat
13:30:26 18:30:26	John W Lewis @JohnWLewis		@martinlieberman Hi Martin. Let's hope so! #smchat

13:30:29 18:30:29	Anh Nguyen @AnhTNguyen		Hello #smchat! Kind of lurking here...working. 💎💎
13:30:40 18:30:40	Chris Jones @sourcePOV		Oh I am completely morphing today's Qs, swapped Q3 to Q2, added a new Q3 .. will update post later :) (bad moderator!) @JohnWLewis #smchat
13:31:12 18:31:12	Gigi Peterkin @Gigi_Peterkin		@sourcePOV @JohnWLewis yeah, co-moderators needed! lol. #smchat
13:31:13 18:31:13	Martin Lieberman @martinlieberman		@JohnWLewis Hi John. ;-) #smchat
13:31:30 18:31:30	Chris Jones @sourcePOV		..@AnhTNguyen oh gosh Anh, there will be none of that !! Look around. Are u the only one? :) #smchat
13:31:45 18:31:45	Chris Jones @sourcePOV		..@AnhTNguyen but thanks for tweeting in :) #smchat
13:31:47 18:31:47	Mark Salke @marksalke		No! Goes to what Twittwr does that they don't do. #smchat https://t.co/9LhTpG7GMY
13:32:07 18:32:07	John W Lewis @JohnWLewis		@sourcePOV Your moderation is great, Chris! #smchat
13:32:20 18:32:20	Anh Nguyen @AnhTNguyen		@sourcePOV LOL...trying to find that perfect stock photo. Eeks. 💎💎 #smchat
13:32:29 18:32:29	Mark Salke @marksalke		So Martin, you've tried Moments? #smchat https://t.co/J92MpOIEXL
13:32:29 18:32:29	Anh Nguyen @AnhTNguyen		RT @sourcePOV: ..@AnhTNguyen but thanks for tweeting in :) #smchat
13:32:34 18:32:34	Gigi Peterkin @Gigi_Peterkin		A3 hmm, Q3 seem like 2 questions, not necessarily related IMO."does Twitter need saving?" based on valuation, growth, perception 1/2 #smchat
13:32:49 18:32:49	Chris Jones @sourcePOV		A3. Twitter needs a course correction, getting back to its core value. And defining that is unfinished business. #smchat << here to help :)
13:33:03 18:33:03	Mark Salke @marksalke		That's beautiful, man. #smchat https://t.co/Srv1OgKpLj
13:33:24 18:33:24	John W Lewis @JohnWLewis		@Gigi_Peterkin Haha! The moderation team at #smchat is the best organised that I've ever seen! @sourcePOV
13:33:29 18:33:29	Gigi Peterkin @Gigi_Peterkin		RT @IanGertler: @sourcePOV @JohnWLewis Beauty is that the communications model varies by person, community, objective, etc; should be fluid
13:33:37 18:33:37	Autom Tagsa @autom8		A3 while user base count is a myth that doesn't accurately depict a thriving app, proof of successful monetization is other reality #smchat
13:33:41 18:33:41	Martin Lieberman @martinlieberman		@marksalke I wouldn't say that. But Moments wasn't created for users like me. I'm already "in the moment" before it's a Moment. #smchat
13:34:22 18:34:22	John W Lewis @JohnWLewis		@martinlieberman Has anyone let @quickmuse know about this #smchat ? ;-)
13:34:47 18:34:47	Gigi Peterkin @Gigi_Peterkin		A3 yes, monetization is the issue @autom8. Twtr more in danger of becoming FB in data mining, advertising pursuits no? #smchat
13:34:53 18:34:53	Martin Lieberman @martinlieberman		@JohnWLewis Something tells me @quickmuse already knows ... ;-) #smchat
13:35:07 18:35:07	Mark Salke @marksalke		RT @martinlieberman: @marksalke I wouldn't say that. But Moments wasn't created for users like me. I'm already "in the moment" before it's ...
13:35:12 18:35:12	Chris Jones @sourcePOV		A2 .. distinctly remember using Twitter Search for smashing Russian asteroids one night; news services quiet. I noticed. #smchat
13:35:32 18:35:32	Autom Tagsa @autom8		A3 how to consistently balance both sides of equation while moving forward is every biz's challenge *StatesTheObvious* but .. 1/2 #smchat
13:35:37 18:35:37	John W Lewis @JohnWLewis		@martinlieberman @marksalke "Look after the Moment and the Moments will look after themselves"? ;-) #smchat

13:35:37 18:35:37	Anh Nguyen @AnhTNguyen	 I haven't found a way to make it relevant to me. Only time I'm in Moments is accidental click. #smchat https://t.co/Q4ENZYR2I9
13:35:53 18:35:53	Chris Jones @sourcePOV	 Thanks very kindly, John. A labor of love. #smchat https://t.co/biRNeQ38BP
13:36:12 18:36:12	Mark Salke @marksalke	 Hey Ken, if you're around, join us? #smchat https://t.co/aFUSPcbo3g
13:36:39 18:36:39	Gigi Peterkin @Gigi_Peterkin	 A3 isn't it more about targeted, precise growth/innov based on the user commty? has Twtrtr ignored users in @jack's absence? #smchat
13:37:00 18:37:00	Martin Lieberman @martinlieberman	 @AnhTNguyen Same here. I find the Trends more valuable than the Moments. Relatively speaking. #smchat
13:37:08 18:37:08	Anh Nguyen @AnhTNguyen	 RT @martinlieberman: @AnhTNguyen Same here. I find the Trends more valuable than the Moments. Relatively speaking. #smchat
13:37:12 18:37:12	Chris Jones @sourcePOV	 A2. Is 'Moments' what AOL and Yahoo ended up with, an online news feed? Ok. Mb needed to check that box. But not strategic imo. #smchat
13:37:49 18:37:49	Autom Tagsa @autom8	 A3 "does Twitter need saving?" not sure if that's the q..more inclined to say "Twitter must evolve effectively" 2/2 #smchat
13:38:07 18:38:07	Chris Jones @sourcePOV	 YES, key issue. But not sure how 'precise' growth & innovation can be. Usually it's messy. #smchat https://t.co/ZZXSjwFwvf
13:38:31 18:38:31	Gigi Peterkin @Gigi_Peterkin	 A2 but if Moments not strategic, why check the box now on a possibly sinking ship? #smchat
13:38:40 18:38:40	Chris Jones @sourcePOV	 .@martinlieberman sorry Martin, didn't see you come in :) thx for joining us !! #smchat
13:38:47 18:38:47	Mark Salke @marksalke	 It should be. But Wall Street wants big subscriber/user numbers. #smchat https://t.co/Bg7WKEhJep
13:39:08 18:39:08	Martin Lieberman @martinlieberman	 @sourcePOV No worries. I kinda slid in through a side door. ;-) #smchat
13:39:36 18:39:36	John W Lewis @JohnWLewis	 @Gigi_Peterkin Yes. It seems to me that traditional growth/monetization routes are inappropriate for Twitter. #smchat
13:39:37 18:39:37	Chris Jones @sourcePOV	 Ok, old Q2 in the post, is now Q4 .. need to bring in business & market aspects .. #smchat .. *wait for it* lol ..
13:39:49 18:39:49	Gigi Peterkin @Gigi_Peterkin	 substitute strategic for precise, which is more my point. messy can be good. :) #smchat
13:39:55 18:39:55	Martin Lieberman @martinlieberman	 @marksalke Wall Street does. But who is Twitter for? Wall St or the users? And does Twitter have to be like every other social net? #smchat
13:40:24 18:40:24	Autom Tagsa @autom8	 A3 we must be careful not to dramatize Twitter's state as we are all invested; we must focus on discussing how to help it evolve #smchat
13:40:26 18:40:26	Ian Gertler @IanGertler	 @marksalke @sourcePOV @JohnWLewis Thank you, Mark. I'm enjoying the many viewpoints of the #smchat community & appreciate being part of it.
13:40:50 18:40:50	Gigi Peterkin @Gigi_Peterkin	 @marksalke Wall Street does, but pandering to Wall St could alienate users. self-fulfilling disaster. #smchat
13:40:55 18:40:55	Gigi Peterkin @Gigi_Peterkin	 RT @JohnWLewis: @Gigi_Peterkin Yes. It seems to me that traditional growth/monetization routes are inappropriate for Twitter. #smchat
13:40:57 18:40:57	John W Lewis @JohnWLewis	 @martinlieberman @marksalke Could Twitter just ask for money, as Wikipedia does? #smchat
13:41:12 18:41:12	Martin Lieberman @martinlieberman	 @Gigi_Peterkin Bingo. #smchat
13:41:35 18:41:35	Chris Jones @sourcePOV	 Q4. With shrinking mobile/web mindshare Instagram, Snapchat & Facebook outflank Twitter (a.) Why? (b.) Twitter's competitive edge=? #smchat
13:41:50 18:41:50	John Kosic @bikespoke	 RT @sourcePOV: A2. Is 'Moments' what AOL and Yahoo ended up with, an online news feed? Ok. Mb needed to check that box. But not strategic i...

13:42:05 18:42:05	Martin Lieberman @martinlieberman		@JohnWLewis @marksalke You know ... I'll bet that would work. Curious to see them try. #smchat
13:42:10 18:42:10	John W Lewis @JohnWLewis		@sourcePOV That's the Q I was missing! ;-) #smchat
13:42:54 18:42:54	Gigi Peterkin @Gigi_Peterkin		:) we have a winner RT @martinlieberman @Gigi_Peterkin Bingo. #smchat
13:43:09 18:43:09	Chris Jones @sourcePOV		RT @martinlieberman "Bingo" .. ok, so 'pandering to wall st.' is THE issue, not stone walling 3rd pty apps? #smchat https://t.co/X2ohRiVow8
13:43:12 18:43:12	Martin Lieberman @martinlieberman		@sourcePOV A4 Twitter needs to own its competitive edge, which is real-time, basic social communication. Brings people together. #smchat
13:43:54 18:43:54	John W Lewis @JohnWLewis		A4 Does Twitter have less mindshare? In many public areas, e.g. during radio/TV broadcasts, Twitter is most quoted, I think. #smchat
13:44:02 18:44:02	John Kosic @bikespoke		RT @martinlieberman: @sourcePOV A4 Twitter needs to own its competitive edge, which is real-time, basic social communication. Brings people...
13:44:03 18:44:03	Gigi Peterkin @Gigi_Peterkin		@sourcePOV @martinlieberman is there ever just ONE issue? seems like more of a journey. #smchat
13:44:07 18:44:07	Chris Jones @sourcePOV		Have always enjoyed bingo :) #smchat
13:44:08 18:44:08	John Kosic @bikespoke		RT @JohnWLewis: @Gigi_Peterkin Yes. It seems to me that traditional growth/monetization routes are inappropriate for Twitter. #smchat
13:45:05 18:45:05	Gigi Peterkin @Gigi_Peterkin		A4 do we also need to look at how each platform is used to determine who's outflanking whom? needs to be fit for purpose 1/2 #smchat
13:45:17 18:45:17	John W Lewis @JohnWLewis		A4 In any case, does overall mindshare matter? If Twitter is useful (and profitable) for something, it can continue and develop. #smchat
13:45:17 18:45:17	Martin Lieberman @martinlieberman		@sourcePOV I know it's naive, but Jack/Ev created Twitter to help people communicate. Making money just a bonus. #smchat
13:45:20 18:45:20	TwitLiveEvents @TwitLiveEvents		December 30, 2015 at 02:00PM Twitter Chat - #SMChat #TwitterChat Visit https://t.co/52cTeoQ3Zw for more events.
13:45:22 18:45:22	Mark Salke @marksalke		A4: Twitter's edge is its diverse connections and communication channels. Only snapchat approximates what Twitter can do. #smchat
13:45:28 18:45:28	Chris Jones @sourcePOV		A4. Personally I find click & user # comparisons across platforms misleading = the wrong metrics. Social not that commoditized #smchat
13:45:41 18:45:41	Mark Salke @marksalke		RT @JohnWLewis: A4 Does Twitter have less mindshare? In many public areas, e.g. during radio/TV broadcasts, Twitter is most quoted, I think...
13:45:58 18:45:58	Gigi Peterkin @Gigi_Peterkin		A4 tempting to compare across the board, but don't think we can. #smchat
13:46:15 18:46:15	Chris Jones @sourcePOV		A4. I guess sometimes u count what is countable. Very hard (or harder) to measure engagement. Twitter has a much stronger story here #smchat
13:46:15 18:46:15	Gigi Peterkin @Gigi_Peterkin		RT @marksalke: A4: Twitter's edge is its diverse connections and communication channels. Only snapchat approximates what Twitter can do. #...
13:46:18 18:46:18	John W Lewis @JohnWLewis		@Gigi_Peterkin Agree, having a purpose and fulfilling it is the most important issue. #smchat
13:46:20 18:46:20	Gigi Peterkin @Gigi_Peterkin		RT @sourcePOV: A4. Personally I find click & user # comparisons across platforms misleading = the wrong metrics. Social not that commoditiz...
13:46:38 18:46:38	Ian Gertler @IanGertler		@sourcePOV (1) Varying needs, uses and preferences in a crowded space. Many can be used simultaneously and differently. #smchat
13:46:40 18:46:40	Orgnet, LLC @orgnet		RT @sourcePOV: A4. Personally I find click & user # comparisons across platforms misleading = the wrong metrics. Social not that commoditiz...
13:47:15 18:47:15	Martin Lieberman @martinlieberman		@IanGertler @sourcePOV Agree. I don't want every social net to do the same things. I use each for different reasons. #smchat

13:47:26 18:47:26	Mark Salke @marksalke		@sourcePOV I say yes. IDK if pandering is the right word, but once you sell your soul... @martinlieberman @Gigi_Peterkin #smchat
13:47:27 18:47:27	Zachary Jeans 🍀 @ZacharyJeans		RT @sourcePOV: A4. I guess sometimes u count what is countable. Very hard (or harder) to measure engagement. Twitter has a much stronger st...
13:47:29 18:47:29	Chris Jones @sourcePOV		Well phrased Ian, that's where I was trying to go. Certainly the mindshare (proliferation) issue is real #smchat https://t.co/ZnbhS8KLCI
13:47:49 18:47:49	Chris Jones @sourcePOV		Hard to moderate & think at the same time. But it is DEF fun trying :) #smchat
13:47:55 18:47:55	Gigi Peterkin @Gigi_Peterkin		A4 so is Twitter winning in the online connection & communication game? #smchat
13:48:27 18:48:27	Gigi Peterkin @Gigi_Peterkin		@sourcePOV you're working it Yoda #smchat
13:48:32 18:48:32	Chris Jones @sourcePOV		Ok my friends, we are on the home stretch .. time to tee up Q5 .. get out those #smchat crystal balls
13:48:35 18:48:35	Martin Lieberman @martinlieberman		@Gigi_Peterkin For me it is. No other social network is as inherently social as Twitter is. #smchat
13:48:45 18:48:45	Valdis Krebs @ValdisKrebs		@sourcePOV #smchat Will be doing experiment in 2016... Unfollowing everyone on Twitter and then following by selected lists
13:48:50 18:48:50	John W Lewis @JohnWLewis		A4 IMHO Twitter's edge is its flat model: every message is at the top level, unlike FB, etc. where comments/replies are subordinate. #smchat
13:48:54 18:48:54	John Kosic @bikespoke		#smchat which social media house do you trust straw wood or brick? Twitter digital cement
13:49:01 18:49:01	Ian Gertler @IanGertler		@sourcePOV For me, #Twitter=open communities, opps to interact w/ anyone/everyone & realtime info. #smchat cc @adambain @jack @katies @snoop
13:49:06 18:49:06	Gigi Peterkin @Gigi_Peterkin		@martinlieberman agreed. so why the perception that it's tanking? #smchat
13:49:20 18:49:20	Amber Cleveland @ambercleveland		I'm late to #SMChat, but hope to participate for the last few minutes. :)
13:49:48 18:49:48	Autom Tagga @autom8		@ambercleveland Amber!! #smchat
13:49:57 18:49:57	Mark Salke @marksalke		A4b) Twitter has huge data analysis opportunities. Focus on that, the psychology of users. #smchat
13:49:58 18:49:58	Gigi Peterkin @Gigi_Peterkin		@ambercleveland you're in time for Q5 :) #smchat
13:50:17 18:50:17	Gigi Peterkin @Gigi_Peterkin		BOOM! RT @marksalke A4b) Twitter has huge data analysis opportunities. Focus on that, the psychology of users. #smchat
13:50:25 18:50:25	Ian Gertler @IanGertler		@martinlieberman @sourcePOV Exactly, Martin. #smchat
13:50:37 18:50:37	Amber Cleveland @ambercleveland		A1. Callous treatment of the developers/3rd party apps has remained a big problem, but biggest is changes impacting engagement. #SMChat
13:50:42 18:50:42	Ian Gertler @IanGertler		RT @sourcePOV: Well phrased Ian, that's where I was trying to go. Certainly the mindshare (proliferation) issue is real #smchat https://t.co/ZnbhS8KLCI
13:50:54 18:50:54	John Kosic @bikespoke		To me Twitter is the VHS of #smchat
13:50:55 18:50:55	Mark Salke @marksalke		I don't have 4400 FB Friends. :) #smchat https://t.co/fyLICBGHG4
13:50:58 18:50:58	John W Lewis @JohnWLewis		Because Twitter is losing money? #smchat https://t.co/P1c1vm7CRq
13:51:07 18:51:07	Autom Tagga @autom8		RT @bikespoke: To me Twitter is the VHS of #smchat

13:51:11 18:51:11	John W Lewis @JohnWLewis		@ambercleveand Hello Amber! #smchat
13:51:16 18:51:16	Amber Cleveland @ambercleveand		A2. Twitter's edge was reach, now they need to think that... #SMChat
13:51:24 18:51:24	Chris Jones @sourcePOV		Q5. You're @Jack Dorsey, @Twitter CEO. You've already reduced headcount 8% to realign & refocus. What must you do next? #smchat
13:51:36 18:51:36	Amber Cleveland @ambercleveand		@JohnWLewis Hi John! Good to see you :) #SMChat
13:51:39 18:51:39	Autom Taga @autom8		@bikespoke i've always held that Twitter is the "iconic face of social media" #smchat
13:52:02 18:52:02	Gigi Peterkin @Gigi_Peterkin		@JohnWLewis so will Wall Street or the users determine the ultimate success of Twtrr? can the paths converge? #smchat
13:52:19 18:52:19	Amber Cleveland @ambercleveand		@Gigi_Peterkin I think we may only have 4 questions today. I'm answering and running through the stream to catch up! :) #SMChat
13:52:26 18:52:26	Valdis Krebs @ValdisKrebs		Right now doing "house-cleaning" on personal and biz Twitter accounts... surprised how many inactive acts I followed! #smchat
13:52:33 18:52:33	John W Lewis @JohnWLewis		@ambercleveand Likewise, Amber! There will, of course, be a transcript for you to catch up :-) #smchat
13:52:39 18:52:39	Gigi Peterkin @Gigi_Peterkin		@ambercleveand Q5 just hit - and it's a good 'un :) #smchat
13:52:39 18:52:39	Amber Cleveland @ambercleveand		@autom8 Hi there, thanks for pingng me about this :) #SMChat
13:52:43 18:52:43	Chris Jones @sourcePOV		SUPER u could join us Amber! Last 15mins of our #futures chats always pack the most punch. Timing good! #smchat https://t.co/jamgkLIANq
13:53:15 18:53:15	Autom Taga @autom8		@ambercleveand cheers :) #smchat
13:53:20 18:53:20	Martin Lieberman @martinlieberman		@Gigi_Peterkin User numbers stagnant or down. It's not making money. Many users feel it's too noisy. #smchat
13:53:35 18:53:35	Chris Jones @sourcePOV		Ooops. I restacked the Q's real time, Amber .. we call it "emergent" moderation. It's the newest thing :) #smchat https://t.co/ALb7uKV8Wj
13:53:39 18:53:39	John Kosic @bikespoke		@autom8 easy to grow like grass on your digital field #smchat just feed it properly
13:53:44 18:53:44	Mark Salke @marksalke		@ambercleveand Hello Amber! #smchat
13:53:59 18:53:59	Autom Taga @autom8		@bikespoke right? #smchat
13:54:12 18:54:12	Valdis Krebs @ValdisKrebs		A5. @sourcePOV @jack @twitter Eliminate bots, eliminate Follower buying #smchat
13:54:23 18:54:23	Gigi Peterkin @Gigi_Peterkin		A5 analyze Wall St vs User needs and determine/focus on alignments. define and publicly mkt identity. better PR #smchat
13:54:30 18:54:30	Ian M Calvert @IanMCalvert		RT @sourcePOV: Well phrased Ian, that's where I was trying to go. Certainly the mindshare (proliferation) issue is real #smchat https://t.co/7zhhS8VLC
13:54:32 18:54:32	John Kosic @bikespoke		RT @ambercleveand: @JohnWLewis Hi John! Good to see you :) #SMChat
13:54:41 18:54:41	Orgnet, LLC @orgnet		RT @ambercleveand: A1. Callous treatment of the developers/3rd party apps has remained a big problem, but biggest is changes impacting eng...
13:55:31 18:55:31	Amber Cleveland @ambercleveand		A4. Figure out how to re-engage audience, make platform more sustainable, maybe add an "I'm online" indicator cont. #SMChat
13:55:53 18:55:53	Ian Gertler @IanGertler		@sourcePOV Mindshare is often about entrenching yourself in existing convos/communities, not just creating new ones. #smchat @adambain @jack

13:56:00 18:56:00	Ken Gordon @quickmuse		.@JohnWLewis Money, money, money. #smchat
13:56:07 18:56:07	Gigi Peterkin @Gigi_Peterkin		A5 define competitive advantages and promote them. recast perception while developing to user needs/reqs #smchat
13:56:10 18:56:10	John W Lewis @JohnWLewis		@Gigi_Peterkin With my innovation hat on (join #innochat, we're back on Jan 7!), Twitter needs to get even better at conversation. #smchat
13:56:21 18:56:21	Mark Salke @marksalke		Wringing every dime out of it for shareholders will not fly. #smchat https://t.co/Kly0oa46xc
13:56:32 18:56:32	Chris Jones @sourcePOV		A5 YES !! Innovation noisy & messy. Need help to unpack, correlate RT @martinlieberman @Gigi_Peterkin "many say #Twitter too noisy" #smchat
13:56:32 18:56:32	Amber Cleveland @ambercleveland		A4. cont. Revert to old RT, the newer RT isn't as engaging, have to go extra step to see source and who is RTing... #SMChat
13:56:51 18:56:51	John W Lewis @JohnWLewis		@quickmuse Hi Ken! ABBA would enjoy that. #smchat
13:57:06 18:57:06	Amber Cleveland @ambercleveland		@marksalke Hi Mark, Happy New Year early, good to see you :) #SMChat
13:57:09 18:57:09	Mark Salke @marksalke		I'm hearing a song... #smchat https://t.co/hq7acAT4cY
13:57:38 18:57:38	Gigi Peterkin @Gigi_Peterkin		@JohnWLewis Twitter needs to educate new users that it's here for conversation vs. broadcast-harkening back to open API days 1/2 #smchat
13:57:42 18:57:42	Ken Gordon @quickmuse		.@JohnWLewis That's the truth, JWL: https://t.co/RloGLXf6UT #smchat
13:57:42 18:57:42	Ian Gertler @IanGertler		@ambercleveland Always love your insightful feedback, Amber ... thrilled to see you tweeting more again. #smchat https://t.co/VOOtVji2OU
13:57:57 18:57:57	Gigi Peterkin @Gigi_Peterkin		@JohnWLewis has drift away from conversation been Twtr or user driven? #smchat
13:58:38 18:58:38	Autom Tagga @autom8		A5 for all intents and purposes, i can't imagine being in the mind of Jack .. who seems at his best bouncing outside the box #smchat
13:58:43 18:58:43	Mark Salke @marksalke		@quickmuse @JohnWLewis @nytimes What's up Ken? #smchat
13:58:54 18:58:54	John W Lewis @JohnWLewis		@sourcePOV @ambercleveland Restacked, pivoted, resequenced ... Chris is jamming nicely today! #smchat
13:59:10 18:59:10	Martin Lieberman @martinlieberman		@sourcePOV @Gigi_Peterkin I meant people are lazy, and fill Twitter with too much automation. Takes away from "social" aspects. #smchat
13:59:20 18:59:20	Amber Cleveland @ambercleveland		@sourcepov Sorry, just saw this and I think that my answers are mis-numbered. Oops! #SMChat
13:59:24 18:59:24	Ken Gordon @quickmuse		.@marksalke I sure hope it's this one: https://t.co/g3DeOaEVZe #smchat
13:59:30 18:59:30	Mark Salke @marksalke		User, IMO. Everybody's chasing a buck. #smchat https://t.co/iZ6oQiw2j6
13:59:31 18:59:31	Chris Jones @sourcePOV		A5. Create intuitive messaging around Twitter value w/ new features to showcase. Help users correlate & connect, advancing h/t use #smchat
13:59:40 18:59:40	Amber Cleveland @ambercleveland		RT @marksalke: Wringing every dime out of it for shareholders will not fly. #smchat https://t.co/5btIMJEyWC...
13:59:47 18:59:47	Amber Cleveland @ambercleveland		RT @gigi_peterkin: A5 define competitive advantages and promote them. recast perception while developing to user needs/reqs #smchat
13:59:56 18:59:56	Gigi Peterkin @Gigi_Peterkin		@martinlieberman @sourcePOV agreed! automated Tweets are so overused and incongruous to the flow of convo. #smchat
14:00:06 19:00:06	Mark Salke @marksalke		KA-BOOM! #smchat https://t.co/olWWx4mpIE

14:00:09 19:00:09	Amber Cleveland @ambercleveland		@orgnet thanks for sharing! #SMChat
14:00:14 19:00:14	Chris Jones @sourcePOV		@ambercleveland sorry !! my emergent Q strategy definitely works against late arrivals !! I shall attempt to avoid in future :) #smchat
14:00:20 19:00:20	Amber Cleveland @ambercleveland		RT @valdiskrebs: A5. @sourcePOV @jack @twitter Eliminate bots, eliminate Follower buying #smchat
14:01:17 19:01:17	Amber Cleveland @ambercleveland		RT @iangertler: @sourcePOV #Twitter=open communities, opps to interact w/ anyone/everyone & realtime info. #smchat
14:01:17 19:01:17	Chris Jones @sourcePOV		A5 .. and I think it's time for some native #twitterchat support .. (maybe it's just me?) #smchat
14:01:29 19:01:29	Gigi Peterkin @Gigi_Peterkin		RT @sourcePOV: A5 .. and I think it's time for some native #twitterchat support .. (maybe it's just me?) #smchat
14:01:40 19:01:40	Gigi Peterkin @Gigi_Peterkin		hellz yes RT @Gigi_Peterkin RT @sourcePOV: A5 .. and I think it's time for some native #twitterchat support .. (maybe it's just me?) #smchat
14:01:48 19:01:48	Amber Cleveland @ambercleveland		RT @marksalke: KA-BOOM! #smchat https://t.co/Dl6KWOzDEh...
14:02:30 19:02:30	John W Lewis @JohnWLewis		@Gigi_Peterkin I don't know but like your earlier point. Many people could be encouraged to read Twitter, without writing initially. #smchat
14:02:43 19:02:43	John Kosic @bikespoke		RT @ambercleveland: RT @iangertler: @sourcePOV #Twitter=open communities, opps to interact w/ anyone/everyone & realtime info. #smchat
14:02:44 19:02:44	Chris Jones @sourcePOV		.. thx, but .. @JohnWLewis I totally threw Amber off, my apologies !! (I'm going to get voted off the #smchat island!) @ambercleveland
14:03:11 19:03:11	Mark Salke @marksalke		RT @Gigi_Peterkin: @martinlieberman @sourcePOV agreed! automated Tweets are so overused and incongruous to the flow of convo. #smchat
14:03:11 19:03:11	Autom Tagsa @autom8		parachuting off! @sourcePOV awesome convo (as per uge) thanks and happy new year to all! 'see you' next year! .. #womp #hadto ;) #smchat
14:03:34 19:03:34	Gigi Peterkin @Gigi_Peterkin		@sourcePOV @JohnWLewis @ambercleveland can't vote off the King. we're rolling along just fine and dandy. #smchat
14:03:49 19:03:49	John W Lewis @JohnWLewis		@sourcePOV Haha, they wouldn't vote you off your island! @ambercleveland #smchat
14:03:52 19:03:52	Chris Jones @sourcePOV		..@autom8 outstanding contributions Autom, as always !! Thrilled u could make it, and lmk abt next week .. can cover .. #smchat
14:04:16 19:04:16	Autom Tagsa @autom8		@sourcePOV will do, thanks Chris #smchat
14:04:27 19:04:27	Chris Jones @sourcePOV		Well, careful .. they voted @Jack off HIS island. Just saying. There is precedent :) #smchat https://t.co/hXg7XxOBHk
14:05:00 19:05:00	Gigi Peterkin @Gigi_Peterkin		have to set sail for other seas. fabulous chat! glad I made it. happy new year everyone. #smchat
14:05:01 19:05:01	John W Lewis @JohnWLewis		@ambercleveland You make so many great points about Twitter features past, present and future! #smchat
14:05:14 19:05:14	Gigi Peterkin @Gigi_Peterkin		truth RT @JohnWLewis @ambercleveland You make so many great points about Twitter features past, present and future! #smchat
14:05:17 19:05:17	John Kosic @bikespoke		RT @sourcePOV: Well, careful .. they voted @Jack off HIS island. Just saying. There is precedent :) #smchat https://t.co/hXg7XxOBHk
14:05:24 19:05:24	Mark Salke @marksalke		A5: Build a sentiment and AI engine. Be capable of knowing what makes us tick. #smchat
14:05:47 19:05:47	Chris Jones @sourcePOV		Can't thank you guys enough for a most excellent conversation. Appreciate everyone's input. Will be a GREAT transcript. #smchat
14:06:18 19:06:18	Martin Lieberman @martinlieberman		@sourcePOV Glad I jumped in when I did. Thanks! And Happy New Year. :-) #smchat

14:06:19 19:06:19	John W Lewis @JohnWLewis		@Gigi_Peterkin Great to meet you here, Gigi. Happy New year to you too! #smchat
14:06:20 19:06:20	Mark Salke @marksalke		It's been great chatting with y'all and seeing some of you again! Happy New Year! #smchat
14:06:49 19:06:49	Ola Queen Bee @OlaQueenBee		RT @Gigi_Peterkin: have to set sail for other seas. fabulous chat! glad I made it. happy new year everyone. #smchat
14:08:06 19:08:06	John W Lewis @JohnWLewis		This was a great #smchat on the core of what makes Twitter chats possible. (Ever heard of a Facebook chat?) Thank you, @sourcePOV!
14:08:26 19:08:26	Chris Jones @sourcePOV		Was great to have you with us Gigi, and was SO not kidding about co-mod opportunities :) #smchat https://t.co/FLK6VvdGtY
14:08:53 19:08:53	Ellexicon @MakeThingsClear		@Gigi_Peterkin @martinlieberman @sourcePOV we agree to this as well! #smchat
14:09:12 19:09:12	Chris Jones @sourcePOV		Exactly. Let Facebook try tb Twitter for a day. Can't happen. That structural difference we'd touched on .. #smchat https://t.co/gxNHYesE48
14:09:28 19:09:28	Simple Job @simple8job		RT @sourcePOV: Well, careful .. they voted @Jack off HIS island. Just saying. There is precedent :) #smchat https://t.co/hXg7XxOBHk
14:09:42 19:09:42	Ian Gertler @IanGertler		@sourcePOV @bikespoke @jack @JohnWLewis @ambercleveland It worked out well for some ... like Steve Jobs. #smchat
14:09:52 19:09:52	Ellexicon @MakeThingsClear		@JohnWLewis @Gigi_Peterkin I will be joining! Considering I missed this one... #smchat
14:09:53 19:09:53	John Kosic @bikespoke		@sourcePOV thx #smchat
14:10:51 19:10:51	Amber Cleveland @ambercleveland		RT @JohnWLewis: A great #smchat on the core of what makes Twitter chats possible. (Ever heard of a Facebook chat?) Thank you, @sourcePOV!
14:10:51 19:10:51	Chris Jones @sourcePOV		I hope @Jack today's exchange was useful. Will forward the transcript #smchat
14:11:53 19:11:53	Amber Cleveland @ambercleveland		@JohnWLewis Thank you, I am a huge advocate of twitter and it's possibilities to eliminate so many barriers... #SMChat
14:12:29 19:12:29	Amber Cleveland @ambercleveland		@sourcePOV @JohnWLewis #notbythisgirl :) #SMChat
14:12:30 19:12:30	Chris Jones @sourcePOV		.@ambercleveland @autom8 @JohnWLewis truly grateful y'all could stop in, I know time is limited. THANKS for everything at #smchat
14:13:07 19:13:07	Amber Cleveland @ambercleveland		RT @JohnWLewis: @Gigi_Peterkin ...like your earlier point...people could be encouraged to read Twitter, without writing initially. #smchat
14:13:47 19:13:47	Amber Cleveland @ambercleveland		@Gigi_Peterkin thanks Gigi and for trying to get me on the right question! Happy New Year! #SMChat
14:13:54 19:13:54	John W Lewis @JohnWLewis		@ambercleveland Yes, Twitter is so different that I wonder whether, if it disappeared, someone would need to reinvent it! #smchat
14:14:14 19:14:14	John Kosic @bikespoke		RT @IanGertler: @sourcePOV @bikespoke @jack @JohnWLewis @ambercleveland It worked out well for some ... like Steve Jobs. #smchat
14:14:53 19:14:53	Chris Jones @sourcePOV		LIKE #justbesocial << Twitter needs more related h/t's << #engagement #connect >> #listening has potential #smchat https://t.co/KhKnlfpmfM
14:19:17 19:19:17	John W Lewis @JohnWLewis		@ambercleveland Would Twitter get more attention if people on other channels linked to tweets? I don't see that much. @Gigi_Peterkin #smchat
14:26:53 19:26:53	John Kosic @bikespoke		RT @ambercleveland: RT @JohnWLewis: @Gigi_Peterkin ...like your earlier point...people could be encouraged to read Twitter, without writing...
14:27:16 19:27:16	Chris Jones @sourcePOV		@JohnWLewis @ambercleveland @Gigi_Peterkin .. lol John, I don't know about you, but I could truly keep going on this topic :) #smchat
14:34:41 19:34:41	John W Lewis @JohnWLewis		@sourcePOV Yes, me too! (despite other pressing engagements ;-)) @ambercleveland @Gigi_Peterkin #smchat

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- 14:37:45 **John W Lewis**  @JohnWLewis @MakeThingsClear Looking forward to seeing you for #innochat (See <https://t.co/YMI41ti8iG>.) But there will be another #smchat before then.
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- 14:51:29 **Gigi Peterkin**  @Gigi_Peterkin @ambercleveland fun to see you in the Twittiverse at #smchat. Ur input always insightful.
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- 14:53:21 **Gigi Peterkin**  @Gigi_Peterkin @sourcePOV fun times during #smchat. You may be stuck with me!